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## Tiger Preview

Tuesday, 21 September, Shenzhen, China

<http://developer.apple.com.cn>

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Dear Developers and partners,

Apple has announced the new Mac OS X – Tiger (Preview) in July, and keeps standing on the frontal of IT industry, while one other company delayed the release again and again and finally has to reduce key features of their system.

Tiger is the code name of Mac OS X 10.4 where Apple newly implemented lots of exciting and dreamlike features. It is really an innovative platform. To update the latest technical status of Tiger, Apple China Developer Resource Center would like to hold this Tech Talk and is pleased to invite you for attending.

In this event, you would experience the power of Tiger's search technology—Spotlight, the desktop gadget technology—Dashboard, and the powerful graphic and multimedia technologies basing on CoreAudio, CoreVideo and CoreImage. The update information of the other traditional technologies like java and QuickTime would also be introduced here.

This is a free-attending event. Please don't miss this cherish opportunity!

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### DATE AND LOCATION

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Shenzhen: Tuesday, 21 September, 1:00pm--6:00pm  
Pavilion Hotel, Hua Qiang North Road, Shenzhen

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### CONTENT INTRODUCTION

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#### – Spotlight

Spotlight is a powerful search technology that can quickly digs into documents and gets the target you set just by book-phrase. Apple built this technology into Tiger while others are just talking on.

- Dashboard

Tiger supports a new desktop gadget technology, Dashboard. You can just make a Dashboard gadget right on this event if you are familiar with HTML and JavaScript. The speaker of this session would also demo this simple but exciting technology in this presentation.

- Quartz

Why can the GUI of Mac OS X be so exciting? It is because of Quartz, the powerful graphic and window support layer. In Tiger, Apple further improves the architecture and performance of the graphic and multimedia layer. We would introduce the following fundamental technologies of Quartz here: CoreAudio, CoreVideo, and CoreImage.

- QuickTime Update

H.264 has very good performance on quality and file size control and is much likely to become the mainstream video codec standard in short coming future. Apple has already built it into Tiger. You would have a chance in this event to experience H.264. Additionally, the latest update of QuickTime Streaming Server and QuickTime Broadcasting would also be introduced here.

- Java, Developer Tools, and others

Apple has made great efforts on Java, developer tools, and other technologies since last year. We would also talk the result here, which would cover the improvement of Mac OS X Java and the status of developer tools and other technologies.

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**SPEAKERS**

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Ziqiao Chen

Developer Technical Support, Greater China, Apple Computer

Sammy Huang

SE Manager, Apple China

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**RESERVE YOUR SPOT TODAY**

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This event is FREE for Apple Developer Connection (ADC) members. You may sign up for free membership at <http://connect.apple.com> if you are not ADC member yet. For registration, please fill your information into the form at the end of this document and send it to us. We will get back to you the confirmation letter after receiving that. The follow is the contact information and please reserve your place as soon as possible:

Phone: 010-65888833-863  
E-Mail: [zq.chen@asia.apple.com](mailto:zq.chen@asia.apple.com)  
Fax: 010-65880436

Should you have any other questions, please feel free to contact us. We look forward to meeting you on the event.

Best regards,  
Apple Developer Connection

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Registration Form

Name ----- Phone -----  
Company ----- e-mail -----  
ADC Personal ID -----

Ongoing project

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