
2004 MAC OS X TECH TALK

Tuesday 13 April, Shanghai, China

<http://www.apple.com.cn/developer>

Dear Developers and partners,

Apple China Developer Resource Center would like to hold this Mac OS X Tech Talk on April to update the latest technical information for Chinese developers, and is pleased to invite you for attending.

In this event, we would update the latest status of Hardware, Java, and QuickTime technologies, and would also introduce Apple's new Enterprise computing platform. The relationship between Apple and Open Source would also be covered here. For senior Macintosh developers, we would discuss how to do G5 optimization for your applications.

This is a free-attending event hold in Beijing, Shanghai and Guangzhou; you could freely select the attending site. Don't miss this cherish opportunity!

DATE AND LOCATION

Shanghai: Tuesday, 13 April, 1:00pm--6:00pm

The 38th floor, Zhonghuan Plaza, Huaihaizhong Road, Shanghai (the 6th classroom of Shanghai Hong Kong university-Fudan University Professional Continuous Education Institute)

CONTENT INTRODUCTION

- Apple and Open Source

Apple was the first major computer company to make open source development a fundamental part of its software strategy. This session provides the update on Apple's open source projects and infrastructure.

- Enterprise update

In this topic, we would discuss the Apple's strategies on Enterprise computing, the technical information of Apple's Server platform, and the important solutions basing on this platform. We would also show you a successful story to give you impressive experience on Apple's success.

- Hardware overview

Here we would talk the dominant device I/O interface and networking interface technologies like USB, FireWire, BlueTooth, Ethernet, 802.11 and Rendezvous. We would also show you how Apple supports these interface. Some recommendations for these interface developers from Apple would also be mentioned here.

- G5 Optimization

Apple's Power Mac G5 computer has significantly increased speed, capacity and performance capabilities, giving you new opportunities to create powerful, and innovative software. But to take full advantage of the G5 platform, you'll need to understand how the G5 differs from previous processors, which new tools Apple provides to help you analyze your software for the G5, and how to optimize your application.

- QuickTime and Java update

Apple has make great efforts on Java and QuickTime since last year. We would talk the result here, which would cover the improvement of Mac OS X Java and the new features of QuickTime 6.5.

SPEAKERS

Peng, Xia

Manager, WWDR, Greater China, Apple Computer

Ziqiao Chen

Developer Technical Support, Greater China, Apple Computer

Zenus Song

Developer Technical Support, Greater China, Apple Computer

Peng, Wang

Enterprise Product Manager, China, Apple Computer

RESERVE YOUR SPOT TODAY

This event is FREE for Apple Developer Connection (ADC) members. You may sign up for free membership at <http://connect.apple.com> if you are not ADC member yet. For registration, please fill your information into the form at the end of this document and send it to us. We will get back to you the confirmation letter after receiving that. The follow is the contact information and please reserve your place as soon as possible:

Phone: 010-65888833-863
E-Mail: zq.chen@asia.apple.com
Fax: 010-65880436

Should you have any other questions, please feel free to contact us. We look forward to meeting you on the event.

Best regards,
Apple Developer Connection

Registration Form

Name ----- Phone -----
Company ----- e-mail -----
ADC Personal ID -----

Ongoing project
